

## INTRODUCTION

Welcome to our website, which is owned and operated by Primos Italian Garage, LLC, (“we,” “us,” “our” or “Primos Italian Garage”) located at 1035 Century Drive, Edwardsville, Illinois 62025. When you use our website, you are agreeing to be bound by this Privacy Policy (“Privacy Policy”) and by our Website Terms and Conditions of Use (collectively, the “Terms and Conditions”). If you do not agree with the Terms and Conditions, please do not use our website.

PLEASE READ THE PRIVACY POLICY CAREFULLY BEFORE ACCEPTING IT. IT CONTAINS IMPORTANT INFORMATION ABOUT YOUR RIGHTS AND OBLIGATIONS, AS WELL AS LIMITATIONS AND EXCLUSIONS THAT MAY APPLY TO YOU. THE PRIVACY POLICY IS SUBJECT TO CHANGE.

## OUR COMMITMENT TO PROTECTING YOUR PRIVACY

Primos Italian Garage is committed to respecting your privacy. We recognize the need for appropriate protection and management of the personally identifiable information (or “Personal Information,” as discussed below) you may share with us through this website, and we have established this Privacy Policy so you understand the care with which we intend to treat your Personal Information, how we may use your Personal Information and the choices you have about the way your Personal Information is used. To make this Privacy Policy easy to find, we make it available on our homepage and at every point where Personal Information may be collected.

This Privacy Policy provides notice regarding our collection and use of Personal Information. You may choose whether or not to provide Personal Information to us. If you choose not to provide the requested Personal Information, you can still visit most parts of our website, but you may be unable to access certain options, offers and services that involve our interaction with you.

## CHANGES TO THIS PRIVACY POLICY

Our business may change from time to time. As a result, at times, it may be necessary for us to make changes to this Privacy Policy. You are advised to consult this Privacy Policy regularly for any changes. Each time you visit this website or provide us with information, you are accepting the practices described in this Privacy Policy as in effect at that time. This Privacy Policy may be updated or modified from time to time for any reason without prior notice. We will notify you of any material changes to our Privacy Policy by posting the new Privacy Policy on our website or by emailing you. **Your continued use of this website after any changes or revisions to this Privacy Policy shall indicate your agreement with the terms of such revised Privacy Policy. If you do not agree to this Privacy Policy you may not access or otherwise use this website or participate in our services. This Privacy Policy was last updated on the date indicated below.**

## CHANGING OUR PRIVACY POLICY FOR PREVIOUSLY GATHERED INFORMATION

If at any point we decide to use particular Personal Information in a manner different from that stated at the time it was collected, we will notify users by way of an email or by providing 30 days’ notice on this website. Please note that we will continue to have the right to change our Privacy Policy and practices, and how we use your Personal Information, without notice, as described in the preceding paragraph of this Privacy Policy, provided that such changes shall only apply to information gathered on or after the date of the change. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our website and this Privacy Policy to check for any changes.

## WHAT IS PERSONAL INFORMATION?

"Personal Information" means personally identifiable information, in other words, any information that may be used to identify a specific person, such as: first and last name, home or other physical address, email address, other contact information (whether work or home), date of birth, scholastic information (such as school, class/year, class rank, grade point average, awards/honors and extracurricular activities), athletic information (such as sports, positions, awards/honors and records), physical traits and characteristics (such as height, weight and build) and similar information. This Privacy Policy applies to all Personal Information collected or submitted through Primos Italian Garage's website.

## **PROTECTING CHILDREN'S PRIVACY**

**OUR WEBSITE IS NOT DIRECTED TO, OR INTENDED FOR, CHILDREN UNDER 13 YEARS OF AGE.** Primos Italian Garage understands that protecting the privacy of young children is important. For that reason, we never collect or maintain Personal Information through our website from users we actually know are under 13 years of age, and no part of our website is designed to attract users under 13 years of age. No Personal Information should be submitted through our website by users under 13 years of age. If a user under 13 years of age submits Personal Information to our website, we delete such Personal Information as soon as we discover it was provided by a user under the age of 13 and we do not use it for any purpose. If Primos Italian Garage were to knowingly collect Personal Information from users under 13 years of age, we would do so in accordance with Children's Online Privacy Protection Act and modify this Privacy Policy accordingly. We encourage parents to take an active role in their children's use of the Internet, and to inform them of the potential dangers of providing information about themselves over the Internet.

**IF YOU ARE UNDER 13 YEARS OF AGE, OR IF YOU ARE THE PARENT OR LEGAL GUARDIAN OF A CHILD UNDER 13 YEARS OF AGE, PLEASE DO NOT SUBMIT ANY PERSONAL INFORMATION TO PRIMOS ITALIAN GARAGE THROUGH OUR WEBSITE. INSTEAD, PLEASE CONTACT PRIMOS ITALIAN GARAGE DIRECTLY AND ASK TO SPEAK WITH ONE OF OUR STUDENT COORDINATORS.**

## **USE OF OUR WEBSITE AND COLLECTION OF PERSONAL INFORMATION**

In general, you may visit and use Primos Italian Garage's website without telling us who you are and without revealing any Personal Information about yourself. However, you may be asked to provide Personal Information, and we may collect and maintain your Personal Information, if you request that we contact you, if you subscribe to email newsletters or our similar communications, if you apply or register to receive our services or if you wish to participate in or receive other products, services or information through our website. You can decline to provide your Personal Information to us, in which case you may not be able to access certain parts of our website and we may not be able to provide certain services to you.

We may collect Personal Information from you through our website in various ways, such as by asking you specific questions, by permitting you to communicate directly with us via e-mail or feedback forms or by providing online registration forms, questionnaires or other materials which solicit Personal Information.

Personal Information submitted on this website primarily consists of three sub-categories: Public Information, Semi-Public Information, and Private Information.

*Public Information.* "Public Information" is Personal Information that you provide that is available to anyone on this website. This includes, but is not limited to, data such as your full name, graduation year, sport, athletic information (including sport and position), height and weight, age, current school, pictures, and videos and other information you make available on your public recruiting profile. We or others may freely use this data. **If you choose to submit content to any public area of this website, including your public recruiting profile, then such content will be considered Public Information and will not be subject to the privacy protections set forth in this Privacy Policy.**

*Semi-Public Information.* “Semi-Public Information” is Personal Information that you provide that is available to certain other registered users of this website and is required from all registered users. This includes, but is not limited to, your postal address, phone number, email address and academic information (including grade point average, awards/honors and extracurricular activities, etc.).

*Private Information.* “Private Information” is Personal Information that you provide that we do not share with other Service users. This includes, but is not limited to, your password, privacy settings, any billing and shipping information.

## **HOW WE MAY USE OR SHARE YOUR PERSONAL INFORMATION**

The most important benefit of using this website and our services is the ability to proactively gain exposure and connect to individuals, institutions and organizations that can assist with your collegiate recruiting and admission process. Our website may also provide opportunities for you and other users of Primos Italian Garage to connect with each other socially and to view each other’s profiles. To achieve this, the Personal Information you provide may be shared with other users and/or select third parties as described in this Privacy Policy.

A core function of this website is connecting users with colleges and other users, so sufficient information needs to be presented to help each side to decide if it’s worth making a connection. For example, registered colleges can always see a user’s full contact information and academic information. For colleges, this means that students can see which school you are associated with, and information you provide about yourself, your position, and your college or university in your profile, as well as certain actions you take on this website.

Therefore, when you apply or register through our website to receive LeapingU/com's services, you are agreeing that Primos Italian Garage may share your Personal Information with other users and with third parties as necessary to provide our services to you (such as when a student's Personal Information is provided to a college, military branch, or other educational and recruiting entities for evaluation).

In addition to the foregoing, Primos Italian Garage may use and share your Personal Information as follows:

- To provide our services to you.
- To respond to communications, inquiries and requests from you, such as responding to an email you send to us.
- To send you newsletters, as well as other advertising, marketing and promotional materials and communications.
- To inform you of products, services and promotions for Primos Italian Garage or third parties.
- To offer you information regarding certain products and services of our partners, sponsors, advertisers and affiliates.
- To conduct transactions with you through our website.

Additionally, Primos Italian Garage may use and share your Personal Information with, and you may also receive information from, nonprofit and for profit companies and organizations and government agencies, including, but not limited to, (i) educational products and services (e.g. student loans, financial aid, college admissions and tutorial services, and extra-curricular enrichment and recognition programs); (ii) career, employment, and military opportunities; (iii) athletic apparel and equipment companies; and (iv) camps. Except as set forth herein, Primos Italian Garage does not sell your information to commercial marketers offering to sell you non-education and/or non-sports related products and services, unless you choose to opt in to these services by responding to an advertisement.

We will not otherwise share your Personal Information with any other third parties, without your consent, except in the following circumstances:

- To help us deliver programs, products, information and services, and to conduct transactions through our website or to support the business operations of our website, when our third party vendors or suppliers (such as transaction processors, financial institutions, application service providers, web hosting providers, Internet service providers and technical support providers) may receive your Personal Information in connection with providing their services to Primos Italian Garage. (However, such third parties are only authorized to use your Personal Information for the purpose of providing their services to Primos Italian Garage and are required by us to treat your Personal Information in accordance with this Privacy Policy.)
- Certain actions you or others take on our website may indicate ways in which we or our partners can further assist you in your recruiting process, and we may use your Personal Information to do so. For example, if we believe you would benefit from an introduction to a particular partner, we may initiate an introduction. If you do not wish to have your Personal Information shared based upon specific actions you have taken on our website, go to your privacy settings and disable this setting, if present. If we are not currently contemplating connecting you with our partners based on your specific actions, you may not see such a setting. Please note that opting out of these communications will not otherwise limit our ability to use your Personal Information as otherwise permitted in this Privacy Policy.
- In the event that we are party to a business transition, such as a merger, divestiture, acquisition, liquidation or sale of all or a portion of its assets, your Personal Information, in most instances, will be part of the assets transferred.
- To respond to law enforcement requests or, where required by applicable laws, court orders or government regulations.

Additionally, you may "opt out" of receiving promotional communications from Primos Italian Garage either by choosing to "opt out" where such option is made available on our website or at any time by contacting us at the address, phone number or email address shown at the end of this Privacy Policy. We endeavor to process such "opt out" requests within ten (10) days of receipt.

Please note that changing your information through the your user profile settings, or otherwise opting out of receipt of communications from Primos Italian Garage, will only change or delete the data for purposes of future activities on our website and for managing future communications from Primos Italian Garage. These changes and deletions will not change or delete emails or information that we may have already forwarded to other users or credit card companies or any other third parties, all as provided in this Privacy Policy. If you have any questions or concerns about this Privacy Policy, the practices of our website, or dealings with our website, please feel free to contact us at [sales@Primos Italian Garage](mailto:sales@Primos Italian Garage). Opt outs may be device-specific, so please consult the help section of your web browser or settings on each device.

If you do not want your Personal Information shared with any third party who may use such information for direct marketing purposes, then you may opt out of such disclosures by sending an email to us at [Optout@Primos Italian Garage](mailto:Optout@Primos Italian Garage)

## **COLLECTION AND USE OF NON-PERSONAL INFORMATION**

Primos Italian Garage also may collect and maintain information from you that is not Personal Information. Such non-Personal Information may be used for many purposes, including marketing, demographic and/or statistical purposes, and we may share such non-Personal Information with third parties. We may use aggregate non-Personal Information to better design our website, and we may share such information with our partners, sponsors, advertisers and affiliates. For example, we may tell an advertiser that "X" number of individuals visited a certain area on our website, or that "Y" number of men and "Z" number of women filled out our registration form, but we would not disclose any Personal Information that could be used to identify those individuals.

## **USE OF COOKIES AND OTHER TRACKING TECHNOLOGIES**

Primos Italian Garage's website may use "cookies" and other tracking technologies. A "cookie" is a small text file stored on your computer that may be used, for example, to collect information about website activity. Some cookies and other technologies may serve to recall Personal Information previously indicated by a user.

Most browsers allow you to control cookies, including whether or not to accept them and how to remove them. You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser, but please note that if you choose to erase or block your cookies, you may be unable to use those services or engage in activities on our website that require the placement of cookies.

Tracking technologies may record information such as Internet domain and host names, Internet protocol (IP) addresses, browser software and operating system types, clickstream patterns and dates and times that our website is accessed.

Our use of cookies and other tracking technologies allows us to improve our website and your experience using our website. We may use this information to understand how our users navigate our website, and to determine trends, statistics and common traffic patterns, including what website you came from before visiting our website.

## **USE OF IP ADDRESSES**

An IP address is a number that is assigned automatically to your computer whenever you use the Internet. Web servers automatically identify your computer by its IP address. Primos Italian Garage may collect IP addresses for system administration, to report aggregate information to our advertisers, affiliates and partners and to audit the use of our website. When users request pages from our website, our servers log the users' IP addresses. We typically do not link IP addresses to Personal Information. This means that a user's session will be logged, but the user remains anonymous to us. We can and will use IP addresses to identify a visitor if required by law, when disclosure is required to maintain the security and integrity of our website or to protect any user's security or the security of other persons, consistent with applicable laws.

## **SECURITY**

Due to the inherent open nature of the internet, no transmission over the Internet can be guaranteed to be 100% secure. As a result of this and other factors beyond our control, we cannot ensure or otherwise warrant the security of any Personal Information or other information you provide to us through our website. Therefore, you assume that risk by using our website. Where we have given you (or where you have chosen) a password for access to certain parts of our website, you are responsible for keeping this password confidential. We ask that you not share your password with anyone. We are not responsible for circumvention of any privacy settings or security measures contained on our website.

## **ACCESS/ACCURACY OF PERSONAL INFORMATION**

To the extent that you provide us with Personal Information, we wish to maintain accurate Personal Information. Where we collect Personal Information from you on our website, our goal is to provide a means for updating or correcting that Personal Information. You can access and update your Personal Information by logging into your online account and making the appropriate updates. If you have forgotten your login credentials you can retrieve those via our automated password retrieval system.

You may also update your Personal Information by contacting us at the address, phone number or email address shown at the end of this Privacy Policy. To protect your privacy and security, we will also take reasonable steps to verify your identity before making updates or corrections.

## **LINKS TO OTHER WEBSITES**

Our website may contain links or references to third party owned and/or operated websites that we believe might be of interest to users, including websites of our partners, sponsors, advertisers and affiliates. We do not

control the content of these third party websites. These third party websites may send you their own cookies, collect data or solicit Personal Information. Once you have clicked on a link to a third party website and leave our website, you must read the privacy policy of the third party website to see how your Personal Information will be handled.

## **CALIFORNIA AND CANADA PRIVACY RIGHTS**

A business subject to California Civil Code section 1798.83 is required to disclose to its California customers, upon request, the identity of any third parties to whom the business has disclosed personal information within the previous calendar year, along with the type of personal information disclosed, for the third parties' direct marketing purposes.

If you are a California resident and would like to make such a request, please submit your request in writing to:

Primos Italian Garage  
Attention: California Privacy Rights  
1035 Century Dr.  
Edwardsville, IL 62025

Please note that under California law, businesses are only required to respond to a customer request once during any calendar year.

If you reside in Canada, you may have the right to be provided with access to Personal Information that we have collected about you and written information about our policies and practices with respect to the transfer of your personal information outside Canada. E-mail us at [sales@Primos Italian Garage](mailto:sales@Primos Italian Garage) with questions.

Our servers are maintained in the United States. By using the Service or participating in Primos Italian Garage's services, you freely and specifically give Primos Italian Garage your consent to export your Personal Information to the United States and to store and use it in the United States as specified in this Privacy Policy. You understand that data stored in the United States may be subject to lawful requests by the courts or law enforcement authorities in the United States.

We make no claims that this website or any of its content is accessible or appropriate outside of the United States. Access to this website may not be legal by certain persons or in certain countries. If you access this website from outside the United States, you do so on your own initiative and are responsible for compliance with local laws.

## **HOW TO CONTACT US**

Should you have questions or concerns about our Privacy Policy, please contact us by mail, phone or email as follows:

Primos Italian Garage  
1035 Century Dr  
Edwardsville, ILL 62025  
[sales@Primos Italian Garage](mailto:sales@Primos Italian Garage)  
618-799-9084

## **Why Join Primos Italian Garage?**

Build your free profile

Get evaluated by colleges & more

Get matched with colleges